

ZIONIST GENERAL COUNCIL SESSION XXXVII/5

THE VISION OF
THE ZIONIST MOVEMENT
NEXT GENERATION
CHALLENGES AND ACTIONS

29 - 31 OCTOBER 2019

מושב הוועד הפועל הציוני הל"ז/5

התנועה הציונית הדור הנא אתגרים ומעשים

ל' תשרי – ב' חשוון תש"ף

WZO REPRESENTATIVE IN THE UK - IZCHAK SONNENSCHEIN

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

WZO REPRESENTATION DROPS ANCHOR IN THE UK

The WZO's Representation in the United Kingdom became operational in 2018. The first year was devoted to forming connections and establishing presence, with the WZO Representative, Izchak Sonnenschein, working to introduce the WZO departments' activities and content to the local public and to the UK Jewish and Israeli community. In 2019 the WZO laid down roots by dedicating a new WZO office via an impressive ceremony attended by representatives of all of the UK's Jewish and Zionist organizations. The Chief Rabbi of the UK affixed and made the blessing on the mezuzah, and the Israeli embassy, along with WZO Chair Avraham Duvedevani (Duvduv) brought a birkat habayit (blessing for the residence) plaque. An office manager joined the staff; the office is now occupied and active throughout the week.

THE NATIONAL HOLIDAYS - DOUZE POINTS

WZO UK gave major backing to the many events held throughout the United Kingdom. Yom HaZikaron was marked with state

memorial events in English and Hebrew, in addition to memorial events across the country. Yom Ha'Atzmaut was celebrated with events for the many different local and Israeli populations; the Zionist Federation, the Jewish Agency, HaBayit HaYisraeli, and the Israeli Embassy joined forces with the WZO on major events featuring Israeli artists, and a Eurovision-themed event at Middlesex University London. After the national holidays, WZO UK proceeded to join forces with the BBC and the Israeli Embassy for Eurovision parties while the competition was underway in Israel. The motto of that intensive month was "Zionist awareness has reemerged in London!"

ZIONIST LECTURES THROUGHOUT THE UK

Zionist communities, students, and Hebrew ulpan pupils in the United Kingdom have benefited from a bevy of speakers on topics whose common theme is promoting aliyah, Zionism, and Israel. Actress/dramatist Hadar Galron opened the series of events, followed by Gil Troy and Olam HaTzionut, Yigal Ravid, Dana International, Eldad Beck, and, recently, Gil Hovav, who linked Israeli hummus with his family history from Eliezer Ben-Yehuda to the present day. The speakers represent an array of initiatives implemented by the Aliyah Promotion Department, Ofek Israeli, Limmud UK, and WZO UK. The WZO Representation is working to meet current high demand, both quantitatively and geographically, by intensifying speaker activity and expanding to Ireland, Scotland, and all parts of the United Kingdom.

ULPANS, SCHOOLS, AND HEBREW

The Hebrew language is once again becoming a focus of Zionist activity in the UK, by way of aliyah promotion and Zionist activity. The WZO Representation has embraced Hebrew as an issue that connects all of the Zionist missions undertaken by the Representation on behalf of the WZO administration and departments. The Hebrew ulpans are flourishing, and there are now 33 in operation. Five teacher emissaries are working in the Jewish schools on behalf of the Department of Education, and many different Hebrew-promotion activities are being carried out in the schools, for pupils and their parents. Hebrew booths are being set up at the many events produced by the Representation, with publicity material and various brands inviting the many attendees to study Hebrew and consider aliyah.



MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

YOM HA'ATZMAUT

The event was held on May 8, 2019 at Casino de Paris, a joint endeavor of the WZO, the CRIF, the FOSF, and KKL-JNF.

The event attracted 2,000 attendees, young and old; community leaders were among the participants. The event opened with welcome speeches by WZO Representative Moshe Cohen and the partner organization presidents, and an artistic program. Attendees were treated to an enjoyable singalong.

JERUSALEM DAY

The event was held on June 2, 2019 at Salon Hoche, a joint endeavor of the WZO, KKL-JNF, and the FOSF. Welcome speeches were delivered by the WZO Representative in France and by the organization representatives. The event was attended by 500 people, including all community dignitaries. Dinner was served during the event, which featured performances by Israeli singers.

L'CHAIM LECTURE SERIES

This lecture series is in memory of the late Haim Cohen, who served as Co-Head of the Department of Diaspora Activities and KKL-JNF shaliach in France and Belgium. Bimonthly lectures are delivered on a variety of topics, by Israeli speakers. In cooperation with the Department of

Diaspora Activities, the series opened with a talk by television commentator Ehud Yaari, who spoke about strategy in the Middle East. Some 300 people attended the event.

HEBREW ULPAN EVENTS

INFORMATION EVENING AND LECTURE FOR STUDENTS IN THE PHYSICIANS' ULPAN

The event centered around a lecture by Dr. Mickey Gideon, Director of Pediatric Neurosurgery at Soroka Medical Center, who came alone on aliyah from Iran as a boy. The event was attended by students in the healthcare professionals' ulpan, and we were honored by the presence of Marina Rozenberg Koritny, Head of the Aliyah Promotion Department, and Ouriel Gottlieb, Head of the Jewish Agency delegation in France.

HIGH-TECH EVENING IN PARIS

As part of a program encouraging engineers, high-tech and tech professionals to immigrate to Israel, we held a first-ever meeting on high-tech in Israel. Making use of the opportunity provided by the VivaTech conference that opened on May 16, 2019, we organized an evening devoted entirely to the Israeli tech world. The topics covered included: cultural differences between France and Israel, the great demand for engineers in Israel and the reasons for this, work conditions, salaries, and fields in



high demand. The panel members were all Israelis who had immigrated from France – startup founders who came for the VivaTech conference and were happy to participate in the event. And, of course, Olivier Herz, President of the Polytechnique Graduates organization, who contributed his experience and connections and helped make the event a success. It should be noted that everyone came on a volunteer basis! Mark Dovev, Director of the Aliyah Promotion Department, opened the evening with a welcome speech to the participants and the panel members.

END-OF-SCHOOL-YEAR EVENTS IN PARIS AND MARSEILLES

The two events drew 450 participants: pupils, teachers, community presidents, representatives of the community and the Israeli organizations (the Jewish Agency, Keren Hayesod, KKL-JNF, MASA, the youth movements, and more). The events were highly festive and featured artistic programs, report card presentations to the pupils, class performances, singing and dancing.

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WZO REPRESENTATIVE IN ARGENTINA -**SHRAGA WILK**

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

TOUR OF ENTRE RIOS

In early March a tour of Entre Rios took place on the initiative of the organization of Entre Rios communities – 8 communities in the province that originated with Baron Hirsch Rothschild's settlement enterprise, including Gualeguaycu, Concepción del Uruguay, Concordia, San Salvador, Villa Clara, Villa Dominguez, Villa Goi, and the province capital Paraná. Except for Paraná, these communities are home, in total, to a few dozen Jews. Unfortunately, most are by now not halachically Jewish, but are Jewish in their souls and in their desire to hold onto the last bit of tradition that remains, and to preserve their Jewishness and their identification with Israel. The tour was upsetting and made me aware of a complicated situation, but without giving me a sense of what to do or how to help. In most of these places there's an awareness that it's all disappearing; all they ask is to "help them prolong the dying process" - a hard thing to hear. I'd like to emphasize that the problem isn't economic; it's primarily spiritual/ideological. When I returned to Buenos Aires, I recommended that all parties with anything to say on the issue meet to formulate a long-term strategic plan and create out-of-the-box solutions for coping with this situation (or not).

EVENTS MARKING THE NATIONAL HOLIDAYS

The month of the national holidays was full of activity. The representation participated in over 40 events of all kinds, throughout the country: Yom HaZikaron assemblies, Yom Ha'Atzmaut ceremonies and displays, synagogue services, lectures, panels, sports days and fairs in the communities, and huge pro-Israel rallies held in parks, open to the general municipal/Argentinian publics. I want to mention two main events: the Mega Israel event at which the representation, in cooperation with the sports clubs organization, organized an

experiential, full-day sports event at the Cissab club. The event started in the early morning with a marathon, a half-marathon, and various popular races; it continued with dance events, workshops for children and parents, a soccer tournament, volleyball, basketball and field hockey, a food fair, art fairs, finally concluding with a central stadium gathering for a flag parade, singing and dancing. Some 6,000 people took part in the day's activities, with 4,000 people gathering in the stadium for the main event – truly a show of strength and support for Israel! The second national-holiday closing event was our participation in the 'Buenos Aires Celebrates' fair, an event organized by the municipality jointly with the Israeli embassy as a gesture to Israel. The event was held on Yom Yerushalayim. At the fair we set up a colorful booth where, by means of an interactive game simulating a Hebrew ulpan, participants could prepare hummus, even taking home "samples," along with the recipe as a souvenir. By the end of the day the WZO booth team had distributed over 30 kg of hummus, in small portions. Some 5,000 people stopped at the booth; the fair drew over 25,000 people in total.

INTERNATIONAL CONFERENCE ON JEWISH EDUCATION

In late July, a first-ever international conference on Jewish education was held in Buenos Aires. The conference was a joint initiative of the World Zionist Organization's Department of Education, the community's Education Committee, and the CET's Diaspora project. The conference was attended by 1,498 teachers from the entire Jewish education network, across all of the educational streams in Argentina, Uruguay,

Brazil, Venezuela, Chile, and Mexico. For three days the teachers enjoyed a "breath of fresh air," attending lectures that enriched and inspired them, taking part in workshops, and experiencing a sense of togetherness and camaraderie. Israeli lecturers came to the conference, including Rabbi Benny Lau, Hanoch Piven, Miriam Blumenthal, Noga Kochavi, Gadi Rauner, Fabio Radak, Irene Stoliar, and dozens more local lecturers. In short: an unforgettable learning experience that sparked a desire for more.

WZO REPRESENTATIVE IN NORTH AMERICA -

DR. ESTHER SEROK

Dr. Esther Serok ended her term as WZO Representative in North America at the end of August 2019. The farewell gathering held in her honor drew some 60 representatives of numerous organizations with whom the shlichut under Esther had collaborated. Speakers included: WZO Chair Avraham Duvdevani, Consul General of Israel in New York Dani Dayan the President of the Conference of Presidents of Major American Jewish Organizations,



Ellen Hershkin, American Zionist Movement Executive Director Herbert Block, and Adereth El Rabbi Gideon Shloush. We are grateful to Esther for her shlichut and extend best wishes to her successor, Simcha Leibovich. Pictured – Beit Ha'am trip by the Department for Diaspora Activities to Ottawa, Canada, with Esther's participation.

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

120 YEARS OF ZIONISM EXHIBITION COMES TO FLORIDA, MAY 2019

In honor of Israel's 71st Independence Day, the WZO joined with KKL-JNF and the Israeli Consulate in Florida to produce the 120 Years of Zionism exhibition and incorporate it into official Consulate festivities, KKL-JNF Yom Ha'Atzmaut events, and Miami Jewish



community events. The exhibition was produced by KKL-JNF and will serve as an educational activity for local schools and education systems, in partnership with the WZO. On Yom Ha'Atzmaut the exhibition was displayed at the Consulate's official reception, to which 1,000 people were invited: consuls and Jewish/non-Jewish organization directors. The exhibition was also a major feature of the KKL-JNF main event, attended by 1,200 twelfth-graders.

FROM ISRAEL TO FLORIDA WITH LOVE - PROMOTIONAL VIDEO FOR THE 120 YEARS OF ZIONISM EXHIBITION

The video is in the final stages of production and presents the exhibition and array of events held in honor of Yom Ha'Atzmaut. A joint production of the WZO, KKL-JNF, and the Israeli Consulate, the video will be posted on social media and disseminated to the relevant organizations, in order to publicize the exhibition and the educational activity on Zionism and Israel to be operated jointly by the WZO, KKL-JNF, and other organizations.

HEBREW LANGUAGE SEMINAR, JUNE 2019

The Council for Hebrew Language and Culture in North America organized a central seminar in New York on the relationship between Hebrew language, Hebrew culture, and Israeli culture. The program included a main lecture by Professor Gad Yair (on sabbatical at MIT) on "Hebrew as the Language of Fire." A panel on "Identity, Israeli Culture, and Hebrew: Are They Necessarily Linked?" featured Professor Vardit Ringwald, Rabbi David Gedzelman, Dr. Hillel Gruenberg and Dr. Esther Serok. Another panel addressed the topic of "Positioning and Disseminating Hebrew in the 21st Century," with the participation of Shahar Azani, David Black, and Rabbi Andrew Ergas. The seminar drew 100 teachers, lecturers, Council members, representatives of universities/relevant organizations, and lovers of Hebrew. Responses were enthusiastic and it was decided that the Council would continue holding an annual seminar.

ESTABLISHING HEBREW AND ISRAELI CULTURE HUBS - AUGUST 2019

Disseminating Hebrew and Hebrew/Israeli culture is one of the representation's main goals. In order to reach young people and a variety of Jewish frameworks, two experimental centers were established so that we can examine the possibility of offering groups of programs, such as teaching spoken Hebrew, cooking in Hebrew, discussions of Israeli current events, film series on Israeli issues, and more. The program incorporates activities of the Department for Diaspora Activities and the Department of Education, and the intention is to bring in the finest existing programs run by WZO departments. The centers were founded in north Manhattan's B'nai Jeshurun and south Manhattan's Adereth El communities. The aim is to create more such centers in North America. The last screening of the Department for Diaspora Activities' Beit Ha'am Films, moderated by Roy Yamin, connected the Adereth El congregation with viewers from the Santiago de Chile Jewish community. The encounter between the two communities was moving and stimulating.

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MASORTI OLAMI

CHAIRMAN'S MESSAGE

Last July I went with a Masorti Olami delegation to visit a youth club named for Yoni Netanyahu in Kampala, which was recently opened in cooperation with the Department for Diaspora Activities headed by Gusti Yehoshua Braverman, and Marom Olami under Roe'e Peled. From there I proceeded to visit the synagogues of Uganda's Abayudaya community.

I want to share with you the powerful experience I had in Kampala and Nabugoya. One cannot take for granted the presence of religiously-observant, Israel-loving Jews in places so distant from our experience, cut off from the Jewish way of life, from Jewish society and the support it provides. And yet I found a warm, spiritual, Torah-observant, Israel-loving community that is striving to rise in holiness every day despite the modest means (to say the least) available to it.

On the personal level, the trip to Africa sparked a great deal of thought and caused me to redefine what I think of as "poverty" and "helping others." I think anyone who hasn't encountered the reality of life in Africa is missing a piece of the puzzle needed to understand the world we live in. Until my trip, I'd seen situations of want in South America and Europe, and I thought I knew what real poverty was. Only on encountering the Ugandans did I realize how little I understand about our world. We have an amazing community in Uganda, numbering over 2,000 Jews who live the African reality. They've just celebrated a hundred years of involvement with Judaism. Will we, as Jews, as Zionists, support them to the point where they can get to know Israel and realize the Zionist dream, and live in a way that allows them to connect to Judaism in a state of dignity and well-being? Rabbi Mauricio Balter

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

RABBINICAL STUDENTS VISIT MASORTI COMMUNITIES AND MAROM CENTERS IN EUROPE

During the second week of March 2019, Masorti Olami, in conjunction with Marom Olami, recruited 14 Conservative rabbinical students from rabbinical schools and the Schecter Institute for shlichut and personal exploration of Masorti communities and Marom centers throughout Europe. The students got a first taste of what it's like to be a Masorti community rabbi in Europe, and gained a deep familiarity with the communities. The aim was to strengthen global ties between the communities and future leaders of the Masorti movement in the US and the European Masorti communities.



100TH ANNIVERSARY CELEBRATIONS FOR ABAYUDAYA COMMUNITY

At the end of June, a delegation of Masorti Olami traveled to Uganda in order to join the 100th anniversary of the founding of the Abayudaya community, a community of Ugandan Jews who joined Judaism 100 years ago

and live to this day the communal and religious Jewish life in full according to the Masorti tradition. The delegation participated in preparations for the Sabbath of the community and for the festivities which lasted until Sunday. Some 3,000 people attended the festivities. Additionally, the delegation provided the community with much-needed gifts to sustain the Jewish agenda, gifts which were raised by

donors from all over the world.



NOAM OLAMI SEMINAR

In early April, 35 Masorti/Conservative youth movement leaders from around the world met for the annual seminar of Noam Olami – four days in the Barcelona Masorti community. During the seminar, the participants learned from and taught each other. They shared their professional experience and planned joint global projects on topics related to Israel and the Jewish calendar. They also addressed burning Israeli issues in the context of the Knesset elections held a week later.



ONWARD NOAM OLAMI

This summer the Onward Noam Olami program was implemented in cooperation with Onward Israel, a leadership program intended for Noam youth movement leaders from around the world. During the program, the participants

interned at professionally-relevant Israeli workplaces and experienced everyday life in Jerusalem. Participants went on day trips around Israel, met Masorti Movement leaders, and took part in workshops where they learned leadership skills and ways of developing the movement on their return to their countries of origin. The aim of the program was to strengthen their Masorti Zionist identity and attachment to Israel, to give them an indepth understanding of complex Israeli issues, and to bolster their leadership skills.

COOPERATION CONFERENCE -MASORTI LATIN AMERICA

In June a Masorti Movement "Cooperation" conference was held in Latin America. The conference drew over 100 attendees – rabbis, volunteers, young adults, and professionals. The emphasis was on cooperation and building bridges between the Latin American Masorti communities. The conference featured classes and workshops on community leadership and communication; a



lecture was given by movement Executive Director Yizhar Hess; and classes were given by Masorti rabbis.

BUILDING AND RESTORING THE IQUITOS YOUTH DEPARTMENT

In the framework of Masorti Latin America's Renewal 2 conference in Peru in 2018, the administration of the Iquitos Masorti community (Peruvian Amazonia), along with the heads of Noam LA and Masorti LA, decided to develop/revitalize a community Youth Department. Five young people from Argentina, Chile, and Brazil came to Iquitos for a four-day shabbaton during Passover, for teen/adult training in group-leader skills, traditional Judaism, modern Zionism, Israeli current events, and Hebrew as a pillar of our identity. To date the team has remained in touch with the community and is monitoring the development of the Youth Department and community life.



מסתדרות הציונית העולמית 🖊

יחידות ההסתדרות הציונית העולמית

THE HERZL CENTER

MESSAGE FROM THE HERZL CENTER CHAIRPERSON

The Herzl Center's varied activities of the past few months have been oriented toward marking 70 years since Herzl's remains were transferred to Israel, fulfilling the terms of his will. Our educational programs – developed by the Center's excellent staff – are tailored to suit different audiences: preschoolers, primary school pupils, families, groups, security personnel/soldiers, tourists, and more. The Center holds exhibitions, lectures, seminars, conferences, dramatized tours of Mt. Herzl, historical tours with experts, in-service training, shows, story hours, and more. All these programs tell the story of Zionism, offer an experiential encounter with the movement, and make Zionism accessible to a broad range of people.

The Museum is a lively place; we host visitors from different countries, and offer tours in eight languages. This year we benefited from the professionalism and dedication of a team of National Service volunteers who led highly informative tours.

The recently-opened From Vienna to Jerusalem exhibition shows how far we've come – but even more than that, it marks out the road still ahead of us. 70 years since Herzl's remains were transferred to Israel, his vision has yet to be fully realized. We will continue our efforts on the societal plane, and strive to complete the task. It's no secret that not all potential audiences are coming to the Center, and that the relevant school curricula have been curtailed. Nevertheless, the Herzl Center continues to transmit the Zionist narrative and tread the path of national unity. Dr. Aliza Lavie

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

MY HERZL EXHIBITION

123 years after Herzl appeared on the Jewish historical stage, the Herzl Center has mounted a new, rich, and diverse exhibition whose sole purpose is to emphasize the personal, hard-to-define element that has allowed Herzl to touch the hearts of so many people, then and now. The display items came to the Herzl Center from private individuals and collectors. Through our public appeal we discovered many individuals for whom Herzl is a meaningful personal or familial memory. An impressive catalog documents the unique collection for future readers.

SUMMER EVENTS AT MT. HERZL - HERZL WEEK AND ZIONIST TUESDAY

The Herzl Center opened its doors to the general public for a variety of free-of-charge activities, as part of its collaboration with the Public Council for the Commemoration of Binyamin Ze'ev Herzl: Herzl Week events marking 115 years since Herzl's passing: families and individuals old and young enjoyed Theatrical walking tours, Zionist story hour, Herzl Museum tours, Herzl-oriented creative activities, and more. Other summer activities included Zionist Tuesdays, which attracted over 5,000 visitors!! Theatrical walking tours for children, boutique Mt. Herzl tours, the Race to Zionism for families, Herzl Museum visits, creative corners, story hours, magnet photos, and a whole lot of fun!!!

RECONSTRUCTION OF THE PAROCHET - THE CLOTH THAT COVERED HERZL'S COFFIN ON ITS FINAL JOURNEY

To mark 70 years since Herzl's remains were transferred to Israel, the original cloth that covered his coffin was reconstructed. The reconstruction process was the responsibility of the World Zionist Organization's Herzl Center, in cooperation with the family of Arthur Weiss, who commissioned the reconstruction. Arthur, the artist who created the cover in Vienna, was murdered in

the Holocaust. His historian son fortuitously discovered his father's connection to the parochet, leading to its restoration by a master embroiderer. The beautiful cloth, which was fabricated in 1936 and came into Israeli hands in 1939, accompanied Herzl's remains from his grave in Vienna, covering his coffin during the journey to Israel until the burial ceremony on Jerusalem's Mount Herzl.

At the ceremony's conclusion, and before the coffin was lowered into the grave, the cover was removed and mysteriously disappeared. The reconstruction project encompassed archival research as to the cover's dimensions and the type of cloth and dyes used. It was also necessary to find an artist who could execute the work in the same way, meticulously adhering to requirements that the work be done by hand, and in the original order. The outstanding final product was presented to Prime Minister Benjamin Netanyahu during the memorial ceremony for Herzl held annually on Mt. Herzl. The cover is now on permanent display at the Herzl Museum, with explanatory text. The public is warmly invited to come and view it.

An end to the mystery? Two weeks after the project was completed, the lost parochet was miraculously found, which adds yet another fascinating twist to the story. We are working to ensure that the original cover will be exhibited at the Herzl Museum – its rightful home!

HOW DO YOU SAY "HERZL" IN CHINESE?

We're pleased to announce that the stirring audiovisual presentation of which we're so very proud has now been translated into Chinese(!)
By happy coincidence, just as the translation was made available at the Museum, a special visitor group happened to arrive from China. These guests came away with very positive impressions of the Museum, and of the new Chinese translation. The Chinese visitors were also excited to see a rare copy of Der Judenstaat in Chinese. They promised to recommend the Herzl Museum to their friends, for a moving and enriching experience.

FROM VIENNA TO JERUSALEM - 70 YEARS SINCE HERZL'S REMAINS WERE TRANSFERRED TO JERUSALEM

The Herzl Center, in cooperation with the Central Zionist Archives and the Schechter Institute, held a special activity day marking 70 years since the Zionist visionary's remains were moved to Jerusalem for permanent burial, and since the hill was officially named "Mt. Herzl." The activity day included:

- Guided tours of the Herzl Museum
- The inauguration of a new exhibition, From Vienna to Jerusalem, documenting the transfer of Herzl's remains via documents and images from Central Zionist Archives. The exhibition is currently on display at the Herzl Center.
- Special tours of Mt. Herzl by Professor Ariel Feldstein, Academic Secretary of Ben-Gurion University, and by Professor Doron Bar, Schechter Institute President.
- The evening concluded with a moving ceremony before Herzl's tomb, featuring readings and a simulation of the original ceremony of 1949.

HERZL DAY

As in previous years, we marked Binyamin Ze'ev Herzl's birthday on the Hebrew date of 10 Iyar. In cooperation with the Public Council for the Commemoration of Binyamin Ze'ev Herzl, an array of songs, performances, tours, and workshops, along with numerous surprises took place at the Herzl Center, to which 1,000 high school pupils, service year volunteers, and soldiers were invited. An AKIM acting troupe led audience dancing and thrilled us with their performance of Simple Dreams.

On Ulpan Patuah – Open TV, we talked about how Herzl's remains were brought

to Mt. Herzl 70 years ago, with journalist Yoav Limor as moderator. We sang and danced in the Musical Garden, took part in a spoken word workshop and a theater workshop, and engaged in round-table "Café Dilemma" discussions about Herzl's vision and the challenges it poses for us.

Herzl Center staff led guided tours of the hill, and we participated in a dramatized tour with the Al HaDerech Theater Company. The Herzl Museum tour was guided by Adina, a volunteer who shared her memories of Herzl's 1949 funeral in Israel, which she attended with her family. Professor Ariel Feldstein offered scholarly insights about the funeral. Over the course of the day many attendees participated in a Zionist digital challenge on Mt. Herzl. The winners were announced during the concluding ceremony, after a speech by the WZO Chairman, Avraham Duvdevani.







CENTRAL ZIONIST ARCHIVES

MESSAGE FROM THE CENTRAL ZIONIST ARCHIVES DIRECTOR

The theme of the past work year was the CZA's centennial. The events noted in the report constitute just a small part of the intensive centennial-oriented activity currently underway at the CZA. I would also like to mention the festive Et-Mol journal issue about the CZA produced in collaboration with the Ben Zvi Institute; the exhibitions planned for the Israel Museum in Jerusalem and the Haifa City Museum, also based on CZA collections; and preparations for the production of a centennial album – an anthology of items from CZA collections to be issued digitally and in print, an undertaking in which many CZA employees took part.

At present we are completing an engineering survey and a comprehensive survey of requirements in preparation for CZA infrastructure renovations. For this purpose the administration hired the firm Tafnit. We estimate that in just a few months we'll be able to set priorities and start work.

Over the past year, twenty personal archives of varying sizes were received by the CZA, including those of Shlomo Kodesh and Joe Golan.

Yigal Sitry

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

BERLIN COMMEMORATES THE CENTRAL ZIONIST ARCHIVE

A special memorial plaque was mounted near the CZA's first home in Berlin in the 1920s. This was a joint initiative of the CZA, the World Zionist Organization's Zionist Enterprises Department, and the Senate Department for Culture and Europe in Berlin, marking 100 years since the Central Zionist Archive was founded.

THOSE WERE THE DAYS IN BEERSHEBA

A new exhibition opened at the Negev Museum of Art, called Those Were the Days in Beersheba. The exhibition is based on photographs, placards, and documents from the early decades of Hebrew Beersheba, provided by the Central Zionist Archives and the Steve Spielberg Jewish Film Archive, in honor of the CZA centennial.





JEWISH COLONIZATION ASSOCIATION (ICA) ARCHIVE CATALOG LAUNCHED

A gala was held at the Central Zionist Archives in February 2019, to mark the conclusion of the record registration project and the launch of the ICA in Israel Archive catalogue. The event was held in the presence of the ICA in Israel Director-General, Zeev Miller, and attracted numerous attendees.

ANNUAL ASSOCIATION OF ISRAELI ARCHIVISTS SEMINAR - AT THE CENTRAL ZIONIST ARCHIVES

150 archivists from around the country came to the Central Zionist Archives in March 2019 for "Herlitz Day," the annual Association of Israeli Archivists seminar. In addition to lectures on the history and content of the CZA and tour of the storerooms, the Association awarded certificates of recognition to outstanding archivists, including Batya Leshem and Rachel

HUNDREDS OF THOUSANDS OF NEW PHOTOGRAPHS ADDED TO THE ARCHIVE

Rubenstein, veteran CZA employees.

During the period covered by this report, some 250,000 photographs were added to the CZA's collection, most of them from Keren Hayesod. The photographs are from the 1980s through 2015. In June the CZA received the extensive

personal archive of Hebrew language scholar Shlomo Kodesh.

KEREN HAYESOD RECORD ENTRY PROJECT COMPLETED

An impressive record entry project has just been completed – 30,000 files documenting Keren Hayesod activity from the time of its founding. The 3-year, 7-employee project was launched in preparation for the Keren Hayesod centennial events to be held in 2020.

70 YEARS SINCE HERZL'S REMAINS WERE BROUGHT TO JERUSALEM

Along with the Schechter Institute, the National Library and the Herzl Center, the Central Zionist Archives were involved in a series of lectures marking the transfer of Herzl's remains to Jerusalem.

Also on this subject, August 18 saw the dedication of an exhibition based entirely on CZA collections: From Vienna to Jerusalem – Herzl's Final Journey. The exhibition curator, Anat Benin, heads the CZA's Photograph Collection.



יחידות ההסתדרות הציונית העולמית 18

CENTER FOR RELIGIOUS AFFAIRS IN THE DIASPORA



MESSAGE FROM THE HEAD OF THE CENTER

The Center for Religious Affairs in the Diaspora aims to strengthen Jewish-Zionist identity and attachment to the Jewish people and its heritage, to cultivate ties to the State of Israel, and to highlight Israel's centrality and importance in Jewish life.

In order to achieve these goals, the Center offers religion-oriented services in Orthodox Diaspora communities and community centers – wide-ranging and varied activities for rabbis and Jewish communities. The activities are supported by religious shlichim assigned to the target countries,

and by the Ben Ami shlichim deployed by the Center for Religious Affairs in the Diaspora.

Our activities: conferences, shabbatons, training and in-service for community rabbis, the Ben Ami project, special events, Jewish experience, publications, and educational materials.

As the global village becomes smaller and more dynamic, it is very important that we bolster Jewish identity. The Center works hard to tailor its activities to the spirit of the times.

Rabbi Yehiel Wasserman

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

WORLD CONFERENCE OF DIASPORA RABBIS AND COMMUNITY LEADERS

The Center held a conference for rabbis in January 2019 whose theme was Seventy Years of Israeli Statehood. The conference was attended by a hundred and twenty rabbis, community and organization leaders from forty

different countries, representing Diaspora Orthodox leadership. Rabbis, public figures, and other guests from Israel participated as well.

SEMINAR FOR RABBIS IN ARGENTINA'S PROVINCES

The Center held a rabbis' conference in Buenos Aires, Argentina, with the participation of rabbis from ten Argentinian cities.

The conference addressed problems facing the rabbis, with a special section entitled "May Our Eyes Behold Your Return to Zion," on World Zionist Organization operations in Argentina. The conference was organized by Rabbi Eliahu Hamra, representative of the Center for Religious Affairs in the Diaspora.

EDUCATIONAL KIT FOR YOM HA'ATZMAUT AND YOM YERUSHALAYIM

The Center for Religious Affairs in the Diaspora has produced new educational kits for the entire family, in preparation for Jerusalem Day and Israel's 71st Independence Day.

The kits contain a game for the whole family based on Jewish history and Israeli geography. They also contain the Scroll of Independence, an Israeli flag, and a map of Israel. The kits were developed by the Center's educational staff, headed by Ilan Friedman, the Center's Acting Director. Kits were sent to hundreds of Diaspora Jewish communities and there has been a tremendous amount of positive feedback.



The Center held a study tour for fifty rabbis from the Rabbinical Council of America (RCA) and their spouses. The tour's official name was "The Rabbinical Council of America in the Footsteps of the Lamed-Heh."

The tour started in the Har-Tov Moshava, from where the Lamed-Heh departed for the blockaded Gush, and ended at the Lone Oak Tree.

BAR/BAT MITZVAH CELEBRATION FOR SWEDISH AND FINNISH CHILDREN IN ISRAEL

At the initiative of the Center for Religious Affairs in the Diaspora, forty boys and girls from Sweden and Finland took part in a bar/bat mitzvah ceremony in Jerusalem, in the National Institutions Building's Weizmann Hall.

During the festive ceremony, the head of the Center, Rabbi Yehiel Wasserman, addressed the participants, who received siddurim (prayer books).

While in Israel, the children toured national-historical sites around the country.



The Italian Jewish community and the Center for Religious Affairs in the Diaspora held a leadership seminar for 15 young men and women from Italy.

The seminar was organized by Ilan Friedman, Acting Director of the Center, and included lectures and workshops. The participants also visited Mount Herzl, the Supreme Court, Yad Vashem, and the National Institutions Building.





מחלקות ההסתדרות הציוני**ת העולמית** מחלקות ההסתדרות הציונית העולמית

RURAL GROWTH AND DEVELOPMENT DIVISION

MESSAGE FROM THE DIVISION HEAD

The Rural Growth and Development Division's plan for 2019 is based on Israeli government policy to promote rural demographic, economic, and social growth. The plan calls for locality expansions, absorption of new residents, development and improvement of locality infrastructures, and generating economic and social resilience, with an emphasis on threatened localities near the border and on the periphery.



In order to achieve its objectives, the Rural Growth and Development Division is taking the following measures:

Assistance in the establishment and development of localities through investment in planning for the various stages, infrastructure development, building temporary housing, providing employment options and means of production, and by addressing social-community issues, encouraging settlement and absorption, including aliyah absorption and assisting regional supportive systems.

The Division pursues numerous collaborations with regional councils and government ministries, as well as with rural development organizations such as KKL-JNF, the settlement movements, and more.

We have many challenges ahead of us, and we hope that we'll be able to continue promoting rural development throughout Israel, with an emphasis on the periphery and the more isolated localities in the Negev, the Galilee, the Golan, Jordan Valley, and Judea and Samaria.

Gael Grunewald

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR:

CORNERSTONE LAYING - PELECH

At a gala attended by members of the kibbutz, Rural Growth and Development Division Head Gael Grunewald, Division Director General Zviki Bar Chai, Misgav Regional Council head Danny Ivri, and Kibbutz Movement Chair Nir Meir, a cornerstone laying ceremony was held for a public building complex on Kibbutz Pelech, a Kibbutz Haartzi-Hashomer Hatzair kibbutz that is about to expand significantly with assistance from the Rural Growth and Development Division.



BINYAMIN ON THE MAP!

A joint tour of the center with World Zionist Organization Vice Chair Yaakov Hagoel and Mateh Binyamin Regional Council Head Yisrael Gantz.

We visited Ulpanat Dolev, toured the area's springs, and climbed to Haresha Overlook, from where we continued to Neve Tsuf for an overview of the Neve Achi neighborhood. We concluded our tour at Ulpanat Shirat HaYam in Neve Tsuf. The tour emphasized the challenges of settlement today, and the budgetary and community efforts being made to strengthen the area.



CELEBRATING THE GOLAN

Now that the US president has recognized Israel's sovereignty over the Golan, the Israeli government has decided to establish a new locality on the Golan, to be named after him.

The Rural Growth and Development Division, which was mobilized to assist the regional council together with the Ministry of Housing, has been renovating buildings for a pre-army academy set to move in in September.

The Rural Growth and Development Division will do everything possible to assist with the new locality's establishment.

RESTORING INFRASTRUCTURES IN THE GAZA PERIMETER

The Rural Growth and Development Division continues to restore infrastructures in the Gaza Perimeter: installing new light poles for the overhead network and a passage to the underground network. Transitioning to a buried network will prevent security and safety problems, based on conclusions from Operation Protective Edge and efforts to prepare the Gaza Perimeter localities for the years ahead.

FAREWELL TO AGRICULTURE MINISTER URI ARIEL

A tour of the Emek HaMaayanot and Jordan Valley regional councils: together with Minister of Agriculture Uri Ariel and his staff, Division Head Gael Grunewald, Division Director General Zviki Bar Chai, the

council heads, Brig. Gen. (res.) Yehuda Duvdevani, and the Division's professional personnel, we toured Emek HaMaayanot's "Tech Valley" – an amazing combination of industry, tech, and education. We also toured the renewable energy operation at the summit of Mount Gilboa.

We viewed the major and unique educational enterprises run by the Timora organization in Mehola and Brosh. Timora assists and guides school dropouts and gives them a chance to rebuild themselves as well as a place for self-expression and creative thinking.

Gael Grunewald, Head of the Rural Growth and Settlement Division:

"We are bidding farewell to Minister Uri Ariel after many years of impactful activity in all areas where settlement

is being promoted. This is a minister whose every waking hour is dedicated to furthering settlement and accelerating the absorption of settler groups from Ma'ale Gilboa in the north to Kerem Shalom in the south."

OLIM LATZAFON! ("IMMIGRANTS GOING NORTH")

The Rural Growth and Development Division, in cooperation with the Golan Regional Council, the Ministry of Housing, and other partners, is planning for the Summer 2020 arrival of an immigrant garin or core group of physicians and their families from France to northern Israel and the Golan

Heights. The program will be implemented under the leadership of Klitat Kehilot Yisrael, in cooperation with Lev BaGalil.

This is a major Zionist effort, in which aliyah is expected to improve healthcare in Israel's northern hospitals. The localities, communities, and regional/local councils mobilized for the initiative are living proof that Zionism and aliyah are intertwined and that great change can start with small steps.





DEPARTMENT FOR ZIONIST ENTERPRISES



MESSAGE FROM THE DEPARTMENT HEAD

The Zionist Enterprises Department works tirelessly to connect the different strands of Israeli, Jewish, and Zionist society. Herzl's exemplary society, our guiding ideal, is one that aspires to tikkun olam, social justice, and the elimination of disparities in Israel. Our wide-ranging Zionist activity, embodied in social and educational projects, reflects the ideals of peace, justice, and love of humanity embraced by Zionism's key figures.

Along with our efforts on the social plane in Israel, we are continually engaged in self-examination, program updating, renewal and expansion. We aspire to maximize our contribution to Israeli society while furthering Herzl's vision of an exemplary society.

Dror Morag

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

LEADING LOCAL GOVERNMENT - BUILDING AN EXEMPLARY SOCIETY

A program addressing the major challenges faced by local-government officials, in which Jewish, Zionist, and

universal sources illuminate professional, ethical, and leadership dilemmas. The first program group consisted of 16 local authority heads/mayors, deputy mayors, directors-general, and senior local-government officials.

At the end of the program the participants took part in a study tour to deepen their knowledge of US Jewry. During the trip we met with Jewish community leaders from all religious streams, Conservative, Reform, Orthodox and secular rabbis, and senior figures in New York government, including the Manhattan Borough President. During the tour, as a group, we learned about the major



differences between Israel and North American Jewry in terms of political, social, and policy outlook. It became clear that the gaps are substantial and that we must work to reduce them through open dialogue, self-criticism, and personal interaction, so as to strengthen ties between the Israeli and Diaspora communities. The program participants represented the entire Israeli social spectrum – left and right, periphery and center, Jews and Arabs, etc. This fostered meaningful dialogue and mutual learning on controversial issues. The next course will open in November 2019.

LEADERSHIP COURSE - EXPANDING THE ZIONIST ETHOS

Israel's population mix, which encompasses such diverse places of origin as the FSU and Ethiopia, is a source of opportunity and cultural wealth. Immigration, however, sparks crisis – changes in family structure, culture and language gaps, employment problems, financial difficulties, and more. We believe that integrating olim and their children in Israeli society alongside other populations as positive leadership can enrich the Israeli social structure. Immigrants and their children/youth experience exclusion: their place in the Zionist narrative is underemphasized; their culture is unseen in the public realm; and they are segregated socioeconomically via public housing in low-income neighborhoods. Aiming to strengthen immigrants' sense of belonging and pride, as well as their Zionist and Israeli identity, we decided to develop a Jewish educational project – a leadership course for teens from excluded populations. In the framework of this year-long course, teens learn about the Ethiopian community's pioneering Zionism, about Israeli social issues, and about ways of generating social change. The high point of the program is a trip to Ethiopia, where the teens learn about their personal and family background, visit the villages where their families lived, and gain knowledge about an important chapter in Zionist history. Program graduates went on the trip in preparation for meaningful national and IDF service, along with teens from outside the Ethiopian community, the idea being that the story of Ethiopian Zionism is everyone's story. The third course will open in September 2019.

MOFET - THE SOCIAL ACCELERATOR

Accelerators are a feature of the startup world. As the name suggests, an accelerator is supposed to hasten a startup company's evolution from promising idea to active, profitable company, within a short and intensive period. Mofet adapts this model for the world of social initiatives. By helping people implement groundbreaking

ideas on the social plane, Mofet promotes social justice, equality, and hagshama, which have been at the core of the Zionist vision since the days of Binyamin Ze'ev Herzl.

Out of hundreds of candidates, 23 social entrepreneurs were chosen for a 4-month training course at two main locations in Israel (Group 1). The program targets people with ideas or active initiatives aimed at improving welfare, healthcare, or education, reducing social gaps, strengthening the periphery, reinforcing ties between different Israeli population groups, furthering immigrant absorption, and promoting equality and democracy. The projects must be original and not subject to third-party copyright.



We are currently in the middle of Group 4 and expect to open Group 5 in early 2020.

TEN ("GIVE") VOLUNTEER CENTER

The Ten volunteer center in Mitzpe Ramon, which opened last May, is a multicultural volunteer center where

young Jews from Israel and around the world can engage in meaningful volunteer activity in Israel's periphery. The process undergone by the volunteers strengthens their ties to the Jewish people's younger generation, to Israel, and to each other, and enables them to connect with their shared heritage through meaningful social activity that emphasizes Zionist/Jewish values and tikkun olam.

Intensive volunteering in the community and in the tourism and sustainability fields in Mitzpe Ramon and surrounding Bedouin localities will



give participants tools they can use later on in their home communities, making them leaders in the Jewish world.

MAGSHIMON

The Zionist Enterprises Department attaches tremendous importance to the activity of the world hagshama movements (the adult continuations of the youth movements) in Israel and abroad. A Zionist leadership reserve is developing in these movements. Knowing the important role played by the movements active in Zionist education, we are proud to launch the Magshimon program, which has sparked educational creativity in the movements worldwide. The program has received proposals for activity on issues of Jewish peoplehood, Israeli social diversity, democracy and Zionism.

Twenty project proposals have been received from the array of hagshama movements. The following projects were chosen:

- PZC (Habonim Dror) Mobile Herzl Theater, to travel around Europe and reach communities where there are no shlichim, spreading knowledge of the Zionist story behind Herzl and the exemplary society he envisioned.
- Tagar (Betar) a seminar: Israeli Society 2048, discussing the visibility of Israeli society and the Zionist vision over the next thirty years, until Israel's centennial.
- Bama (Hanoar Hatzioni) Machshava seminar on Israel-Diaspora issues.
- Kidma Anielewicz (Hashomer Hatzair) a delegation of twinned "kens" between Rome and the Megiddo Regional Council.
- Marom (Conservative/Masorti) Continent-wide Shevet Achim v'Achayot activity in South America. Activity connecting the various branches so as to generate dialogue that is both uniform and complex.
- World Bnei Akiva, Rome branch one of a kind delegation in cooperation with the Simcha Layeled organization.

מחלקות ההסתדרות הציונית העולמית

DEPARTMENT FOR DIASPORA ACTIVITIES



MESSAGE FROM THE DEPARTMENT HEAD

"The old shall be made new, and the new shall be made holy" (Rabbi Kook). We of the Department for Diaspora Activities have put this quote from Rabbi Kook into practice. This activity report will give you a sense of our efforts to update, expand, and renew our "veteran enterprises," while also ceaselessly creating new programs and content.

It was only last year that we reinvigorated and updated Monopolity for the upcoming Knesset elections in April, and now, in preparation for the September 2019 elections, we've enriched

Mevashlim B'Ivrit (Cooking in Hebrew) with a new section - Mevashlim Zikaron (Cooking Memory), a unique encounter in which participants recollect and prepare recipes that survived the Holocaust. We expanded our veteran iVision, and established its younger sibling – IVision Innovation, which centers around Israeli innovation and entrepreneurship. We paved a new path to Leadership with an Eye to the Future, and made it all the way to Focsani, Romania to hear a previously-untold Zionist story. At the same time, as noted, we created entirely new programs. We launched Beit Ha'am Films, a set of selected student films that tell our story – the story of Israel. This project has been disseminated worldwide and sparked fascinating discussions. We created Beit Ha'am in the Sky, a unique partnership with El Al employees who take part in informal encounters in Jewish communities; these meetings have been a resounding success, and we're having trouble meeting demand. We also traveled, along with the Conservative Movement, to Uganda, where we dedicated Beit Ha'am Marom Uganda, in the memory of Yoni Netanyahu, at a moving ceremony in the presence of Dr. Ido Netanyahu. These new and revitalized activities are just a few of the Department's global efforts. Our shlichim around the world continue to run the Tachles spoken Hebrew program; many more groups have gathered in different countries to Cook in Hebrew. Jerusalem Day was celebrated at dozens of locations worldwide; the second iVision conference concluded successfully in Budapest, with the third conference planned for next November in Marseilles. The third Al Chevel Dak - Walking a Tightrope conference, this time on the topic of Israel – Diaspora: One People? was enthusiastically received. The Jerusalem Prize was awarded to the former mayor of Wrocław. The Beit Ha'am on Wheels trip to Ottawa, Canada also concluded with high satisfaction levels. The Kabbalat Shabbat activities and other gatherings continued and expanded, while the sixth and seventh Mochileros groups reached new destinations, including India and Paraguay! And much, much more. I am proud to head the Department for Diaspora Activities which, thanks to a small but committed staff and the many projects and content offerings noted above, is successfully creating numerous opportunities for open dialogue and connection to Israel, in cooperation with relevant movements and organizations and with our partners the Jewish Agency, KKL-JNF, and Keren Hayesod. Gusti Yehoshua Braverman

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

BEIT HA'AM COMES TO UGANDA

In partnership with the Marom Olami movement, a delegation headed by Gusti Yehoshua Braverman, head of the Department for Diaspora Activities, and Roy Peled, Director of Marom Olami, went to dedicate a Jewish-Zionist activity center for the Jewish community of Uganda, the Abayudaya. The guest of honor at the dedication of Beit Ha'am Marom Uganda in memory of Yoni Netanyahu was Yoni's younger brother, Dr. Ido Netanyahu, who gave a moving speech.



We are proud to be reaching new communities around the world, and to be strengthening the connection between Jews in faraway places and their people and homeland. The trip to Uganda was filmed and broadcast on Channel 13 News. The report can be viewed here: https://www.youtube.com/watch?v=ty00vFME2tY

IVISION INNOVATION - ISRAELI ENTREPRENEURSHIP AND INNOVATION IN MACEDONIA - A FIRST-OF-ITS-KIND SEMINAR IN THE BALKANS

In a first-of-its-kind joint initiative with the Israeli Ambassador to Macedonia, Dan Orian, the Department held an IVision Innovation seminar entitled Israeli Entrepreneurship and Innovation in Bitola, Macedonia. This was an opportunity to



meet Jews from small and less-involved Jewish communities and to bring them the "Israel story" and the Start-Up Nation concept while getting to know Bitola's Jewish quarter and, of course, providing enrichment via the Department's new content. The conference participants were invited to take part in the March of the Living, in memory of the 95% of Bitola Jews who perished in the Holocaust.

"WALKING A TIGHTROPE": ISRAEL-DIASPORA, ONE PEOPLE?

"Many thanks for organizing the event. The day was full of meaning. It was very interesting to meet other mechina students and Jews from abroad and talk about issues that aren't usually on the public agenda." (Shahar Benazeraf – Mechinat Amichai).

"For the Australians it was very special ... The dialogues with the mechina students, their Israeli peers, were especially meaningful ... Overall it was a super conference!" (Doron – Coordinator, Shnat Australia, Habonim Dror). These were just a few of the reactions we received at the end of the *Al Chevel Dak* - Walking a Tightrope: Israel-Diaspora, One People? conference, held for a third consecutive year at Ben-Gurion University of the Negev, with the

participation of hundreds of pre-army mechina students and dozens of Shnat participants from Australia and Mexico. Jewish Agency Chairman Yitzhak Herzog was a conference guest; he engaged in a lively dialogue with the young attendees and was very impressed by their diversity and by the high level of involvement and interest they displayed. The conference concluded with a discussion between journalist/publicist Shimon Riklin and Dr. Yizhar Hess, Executive Director of the Masorti Movement in Israel. In a departure from previous years, the connection between the young Israelis and their Diaspora peers facilitated a true face-to-face encounter, leading to an authentic and fascinating discussion.



The success of the conference is demonstrated by the fact that, many months before the next event, scheduled for November 2019, the participant list is full and there is now a waiting list!

JERUSALEM ABOVE ALL OTHER JOYS

Dozens of Jerusalem Day events were held by Department employees around the world, among them: Mevashlim B'Ivrit encounters with Jerusalem; an exhibition of Jerusalem pictures in Chile and Argentina; a Jerusalem-oriented Tachles class in Hungary; a virtual tour of Jerusalem in India, "My Jerusalem" Beit Ha'am in Uganda, Argentina, and Mexico; a performance by Jerusalem's Playback Theater in Los Angeles; a live broadcast on Radio Kol HaNegev with Department shlichim; a festival attended by hundreds of young people featuring a booth with a model of the Western Wall in Los Gatos, California; a performance by Shai Abramson, the former Chief Chazan

of the IDF, before an audience of 1,000 in Cape Town, South Africa; a spectacular concert organized jointly with the Kibbutz Movement and the local WIZO; and many other events. The high point of all these events was the presentation of the Jerusalem Prize to the former mayor of Wrocław, Poland, Rafal Dutkiewicz, at an impressive gathering attended by 450 people! For more on the event: https://www.israelhayom.com/2019/06/05/former-mayor-of-polish-town-apologizes-for-the-deportation-of-jews/



THE UNTOLD JEWISH STORY - LEADERSHIP WITH AN EYE TO THE FUTURE IN ROMANIA

For the first time in the history of Leadership with an Eye to the Future, a delegation that is diverse in terms of age, ideology, and religion set off to investigate the less-known Zionist story of the Romanian community. The delegation learned about the local community and the Zionist movement in Romania, the horrific story of the community's annihilation by the Romanian people themselves, the heroism and contribution of the Jewish youth movements during the Holocaust, and – especially – about the "real" first Jewish congress, held in Focsani, Romania in 1881. This congress



did not garner the publicity or the decisive historical consequence attributed to the Basel congress, but its place in modern Jewish history is no less assured! As always, the delegation trip encompassed in-depth discussions about "the hagshama movements' role in shaping the Zionist identity of Diaspora Jews," and "whether movements build communities or communities build movements."

מחלקות ההסתדרות הציונית <mark>העולמית</mark> מחלקות ההסתדרות הציונית העולמית

DEPARTMENT OF EDUCATION



MESSAGE FROM THE DEPARTMENT HEAD

The Department aspires to ensure the Jewish people's future and continued distinctiveness by promoting Jewish, Hebrew, and Zionist education, through the transmission of Jewish spiritual and cultural values and Hebrew as the national language. This has guided us in formulating the Department's mission: to encourage long-term processes within the Jewish people with the aim of influencing Jewish-Zionist education in Israel and the Diaspora, and to position the World Zionist

Organization as a leader in Zionist education, in Israel and abroad.

For the past four years we have been promoting education in the Diaspora, with an emphasis on Hebrew language and Jewish-Zionist content. We have worked to increase the number of teacher-shlichim, and held conferences around the world aimed at strengthening Diaspora-Israel ties through education. We are proud of our accomplishments, and hope to maintain already-successful operations while initiating new efforts.

There could be no better time than the end of the Hebrew year and start of a new year for an "accounting." We are looking at the Education Department's achievements of the past year and preparing for next year's challenges. The Hebrew word shana ("year") refers to more than a unit of time. It is also a verb that means "to change" – to take a current situation and bring about new outcomes. Change involves not only accepting the current situation as a given, but also regarding it as temporary and amenable to modification and improvement.

And shana has yet another meaning – "to learn" – because change comes about through learning. I'm grateful to the Department's dedicated staff in Israel and the Diaspora for changing the state of Zionist education for the better.

Silvio Joskowicz

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

EDUCATION CONFERENCE IN ARGENTINA - JULY 2019

It's been many years since a major conference was held in Latin America! The World Zionist Organization's Education Department, in cooperation with the Center for Educational Technology, organized a huge education conference. The tremendous interest generated by the conference reflected real needs and difficulties faced by teachers in their careers. 1,500 teachers from dozens of schools attended on their personal time,



seeking insights about pedagogical challenges and Jewish education, in an age when knowledge is no longer power. Lectures and workshops addressed the potential uses of Israeli tech developments, both in pedagogical renewal and in addressing the encounter between new situations and age-old values. The conference also focused on new ways of teaching Hebrew as a foreign language, making the Bible accessible through technology, a new pedagogy based on dialogue and investigation rather than on knowledge.

Rabbi Benny Lau, who headed a World Zionist Organization lecturer delegation, said: "The conference initiators and organizers are wholehearted Zionists and believers in Israel's centrality, but they are also coming to recognize the longtime reality of Judaism's global spread, as a fact that is not temporal."

STRENGTHENING ZIONISM AMONG YOUNG ISRAELIS - MECHINOT (PRE-MILITARY ACADEMIES) AND THIRD-SERVICE-YEAR VOLUNTEERS

The Education Department, in cooperation with the Joint Council of Pre-Military Leadership Academies, ran several mechina and service year seminars over the course of the year, to reinforce Jewish-Zionist education in these frameworks.

Over 4,000 service year volunteers and mechina participants were exposed to Department content over the past year. The Department is also a partner in training courses for mechina instructors and directors, and in beit midrash programs for mechina and service year graduates.



TEACHER SHLICHIM 2018-2019

The sole objective of teacher shlichut is to work in Jewish schools around the world, and to empower these institutions by integrating effective and impactful Israeli teachers into their regular staff rosters.

Over the past year, 200 shlichim worked full-time as teachers of Hebrew, Judaism, and Israel studies, working with pupils from preschool to Grade 12. Two-thirds of the shlichim are working in the US, and the rest in South America, Europe, South Africa, and Australia. 70 new shlichim completed their training in July – a 15% increase! They are now embarking for new destinations or replacing returning shlichim.

This year's training took place in an expanded format; for the first time it also included online courses and distance learning.

Online learning also reached active shlichim this year in the form of two courses – one on teaching Israel, and the other on teaching Hebrew as a second language in formal education frameworks. The courses were developed by the Shlichut – Teacher Emissary in the Diaspora Unit, in cooperation with relevant professionals. Both the online courses and the training activities were recognized this year for teacher advanced study compensation, allowing participants to develop and advance professionally while on shlichut.

NOVEMBER 4-5, 2018

This year a first-ever conference was held for teacher shlichim in Europe. The conference took place in Germany, and lasted three days. This was in addition to the teacher shaliach conference in North America, held this year in New Jersey for the eight consecutive year.

A new website was launched for the unit this year: www.israeliteachers. co.il. The site targets both Israeli teachers interested in shlichut, and Diaspora schools interested in hosting shlichim.





As in previous years, we held our Hebrew conference in North America in cooperation with the Council for Hebrew and the Hebrew Teachers Union. The theme of this year's conference was "A Heritage of Innovation"; the event had over 400 attendees – local teachers, teacher shlichim, school principals, coordinators, researchers, and lecturers.

The conference featured lectures and workshops on the Hebrew language, inspiring sessions, discussions about ideological and methodological issues in the teaching of Hebrew as a foreign language, a programs fair, and a rousing performance by Danni Bassan of the legendary T-Slam band.

PLAYS ABOUT HERZL AND JANUSZ KORCZAK - 2018-2019

The Education Department, in cooperation with Orna Porat Theater, is promoting young Diaspora Jews' awareness of Israel and Zionism by unconventional means, in the form of two dramatic works.

Herzl: a Dream that Came True is an encounter with the extraordinary man who changed the course of history for millions of Jews worldwide. It is a play about the power of vision, faith, and leadership. Ten Matchboxes According to Janusz Korczak is an unforgettable story of about fairness, respect, and accepting others and their differences. The plays were performed in a number of locations: Ecuador (Central America) in October 2018; Germany,



Poland, and Italy (December 2018); the US East Coast – greater Washington DC, Pittsburg, New York, New Jersey, and Philadelphia (March 2019). Educational activities were held in conjunction each performance, both as preparation and to sum up the experience.

The plays were performed in Hebrew, Italian, and English.

During the period covered by this report, over 3,400 pupils attended the performances. The attendees responded with enthusiasm; many even sent thank you letters.

DEPARTMENT FOR THE PROMOTION OF ALIYAH



MESSAGE FROM THE DEPARTMENT HEAD

As our fourth activity year comes to a close, we can affirm that our aliyah-promotion efforts worldwide have been meaningful and have produced impressive results. We've intensified the activity of our ulpan network; it's not for nothing that the ulpanim are called Olim B'Ivrit – "Ascending in Hebrew." After all, Hebrew language skills are not only the most important factor in successful immigrant absorption, - they are crucial for developing a sense of belonging to the Jewish people and the State of Israel. That's why we've been expanding the network, adding new

locations to our ulpan map, e.g.: Miami and Los Angeles in the US, Montevideo in Uruguay, Porto Alegre in Brazil, Rafaela in Argentina, and Perpignan, Allauch, Cannes, Chelles, and Mulhouse in France.

The current school year's ulpan network numbered 250 classes in 9 countries. But we haven't been concerned solely with quantity. We've also worked to improve quality, in terms of both study materials and teaching. We developed and implemented in-service training for our teachers, both virtual and in person; we created new curricula and employed innovative technologies in the learning process.

Whether it be on our own or in cooperation with the national and state institutions, e.g. KKL-JNF, the Jewish Agency, and Ofek Israeli, we also mobilized the finest publicists for aliyah promotion across the globe. We launched innovative projects and expanded proven ones; a brief account of our project activity is provided below. As noted, our varied and broad-based activity is generating positive outcomes. This year I met with many olim whose studies in our ulpan classes and/or attendance at our aliyah-promotion events were catalysts for deciding that the time had come to go home. That's what we're here for.

Marina Rosenberg-Koritny

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

GOLDEN GOLDA AWARD

The Award has honored women for outstanding efforts on behalf of Zionism, the community, and aliyah promotion. In previous years the awards were enthusiastically received in the US, Argentina and Brazil. This year's ceremonies constituted celebrations of aliyah promotion and identification with Israel in France and the UK.

In Paris the Golden Golda was awarded to Josyane Sberro, a veteran of the France-Israel organization and chair of the Armeau Jewish community; to Joelle Lezmi, until recently President of WIZO France. In London the Golden Golda was awarded to Ilana Metzger, Vice Chair of



WIZO UK; to Joy Wolfe, Honorary Vice President of the Zionist Federation, founder and President of StandWithUs UK; and to Ruth Jacobs, Chair of West Midlands Friends of Israel.

BONUS LESSON

The project aims to bring highly effective publicists to the countries where we operate – people of major professional and lifetime achievement. Of the dozens of Bonus Lessons held this year around the globe, we will mention here the series featuring Diego Saikin (a senior Bereshith Project programmer), Paula Rosenberg (Israeli media personality) in Argentina, and Gil Hovav (media personality, chef, and great-grandson of Eliezer Ben-Yehuda) in the UK and Ireland. The geographic spread of the appearances, lectures, and master



classes delivered by these three publicists speaks for itself: Buenos Aires, La Plata, Paraná, Santa Fe, Córdoba, Mendoza, Rosario, Tristán-Suárez, Salta, Resistencia, Bariloche (Argentina); London, Manchester, Leeds, Brighton, Cambridge, and Dublin (UK and Ireland). The Department achieved the goal of conveying its messages of aliyah promotion and support for Israel to Jews around the world.

OLIM B'IVRIT GROVE

The purpose of this innovative project, carried out jointly with KKL-JNF, is to strengthen connection/attachment to Israel among graduates and current participants in the Department's ulpans around the world. The project aims to build another bridge between these pupils and the land of their ancestors, and to create a new form of connection to Israel, which in turn will increase the desire to go to Israel and settle there. Additionally, the project's focus on the area near the Gaza border will acquaint Hebrew learners with Israeli current events and give them a sense of true partnership with Israeli citizens.

As is well known, the Gaza incendiary balloons damaged or even completely destroyed many trees and orchards in the Gaza Perimeter. The Department, in full cooperation with KKL-JNF, has mobilized to rehabilitate forests in the area, and wishes to enlist ulpan students for the effort as well.

TRAVELING EXHIBITION - AGALA YEHUDIT ("JEWISH WAGON")

A gala opening of the Agala Yehudit exhibition was held in London. On display at the exhibition was a collection of paintings by Shmuel Schlast. The best explanation of why the Department undertook this project can be found in the introduction to the exhibition brochure: Jews have borne witness to the entire kaleidoscope of history and seen cities, states, regimes, and religions rise and fall. There have been decrees and periods of oppression, golden ages, and more oppression [...] It is not surprising that one of the most widespread Jewish

historical symbols is the wagon on which Jews would load their belongings when they moved from place to place. That's how it was until the Jews reestablished their home and their homeland. Since then the wagon – which in

later years took on the form of the ship or plane – has become a symbol of the Jewish people's return home. The wheel of history revolves, but this time it won't turn back ...

Visitor reactions have been enthusiastic, and requests to host the exhibition have been received from many different organizations and Jewish communities.

VIRTUAL IN-SERVICE

This innovative project has been in full swing this year, with five virtual meetings being held between Department ulpan teachers and experts on Hebrew language teaching. The project aimed to raise the teachers' professional level and enhance their knowledge on matters related to Hebrew instruction, such as teaching without translation into other languages (the Hebrew-in-Hebrew approach), the secrets of grammar, and more.

SPECIAL ULPANS

The Department works tirelessly to ensure that potential olim are optimally prepared for aliyah and absorption in Israel. Among other things, we have operated special ulpans for professionals in specific fields, e.g.: healthcare personnel, engineers, high-tech people, and more. There are also intensive ulpans active during summer and winter vacations, intended for those with concrete plans for aliyah in the near term. Several

classes were run in France and Brazil last July, a month when many people are on vacation.





מחלקות ההסתדרות הציונית העולמית 6 מחלקות ההסתדרות הציונית העולמית

DEPARTMENT FOR ACTIVITIES IN ISRAEL AND **COUNTERING ANTI-SEMITISM**



MESSAGE FROM THE DEPARTMENT HEAD

The Department's Zionist activities in the year 5779 are too numerous to be covered here. The past year's first educational activity focusing on Jewish-Zionist identity was a reconstruction of the Ha'apala on the shores of Tel Aviv. Thousands of participants tasted the excitement and suspense that gripped the ma'apilim as the Eretz Israel coast came into view. In recognition of the underground fighters who gave their lives to defend the Jewish people and their homeland, we

conveyed the ideological and historical foundations on which the State of Israel was established. The blend of all underground movements was moving - their fighters, their songs, and their ideological outlooks - increased the esteem for the founding generation, and underscored the importance of unity for future generations. The Zionism Quiz for Families has positioned itself as a key element of the Israel Independence Day festivities. At this year's Zionism Quiz we deepened the participants' sense of identity and thirst for knowledge. Knowledge fosters a sense of belonging, and belonging in turn promotes identity.

The effort to counter the growing Anti-Semitism faced by Diaspora Jewry is an inseparable part of the Zionist journey. This year, we brought together thousands of Jews - young and old, representing the entire political and ideological spectrum, from different continents and organizations around the world – under the heading Hate Stops Here. The participants bore placards and held rallies against Anti-Semitism, which were broadcast to us live. Zionism starts with transmitting identity through education, and identity is the World Zionist Organization. May we all continue to engage in productive efforts on behalf of Zionism.

MAJOR AND SIGNIFICANT ACTIVITIES/EVENTS OF THE PAST YEAR

HA'APALA RECONSTRUCTION - ANU BANU ARTZA ("WE CAME TO OUR LAND"] ...

Yaakov Hagoel, Vice Chairman, World Zionist Organization

The Activities in Israel and Countering Anti-Semitism Department, in cooperation with the Ministry of Jerusalem and Heritage and via the Zionist Council in Israel, held the biggest reconstruction event ever organized in Israeli history, targeting the Ha'apala - illegal immigration to Eretz Israel that took place during the British Mandate. For several hours, Tel Aviv's Gordon Beach was the site of a nostalgic happening for thousands. Participants made



paper boats at beachfront origami workshops, and ships were sculpted in sand. Attendees were photographed in period settings. A station was set up to provide digital information from the Atlit Camp Information Center. Participants were able to obtain information on family members who came to Israel via illegal immigration ships, and tried to identify their relatives in Aliyah Bet archival photographs.

SALUTE TO THE UNDERGROUND FIGHTERS

As part of Israel's 70th Independence Day festivities, an event was held to honor fighters from all of the different undergrounds. The event was a collaboration with the Ministry of Culture and Sport, the Prime Minister's Office, and the Israel Activities and Countering Anti-Semitism Department. At the event, Culture and Sport Minister Miri Regev and WZO Vice Chairman Yaakov Hagoel presented awards to the leaders of the undergrounds. The event drew a thousand attendees,



including underground fighters and their families, schoolchildren, pre-military academy pupils, and more. Attendees took part in education workshops and visited the underground museums, which were open and free on that day, as part of the special event.

BLUE AND WHITE QUIZ

The Ministry of Economy's Blue and White Headquarters, in cooperation with the Department and the Zionist Council, held an online quiz: In Quest of Industrial Treasures: Entrepreneurship and Invention in Israeli Industry. The quiz highlights Israeli industry, and raises public awareness of industry's contribution to the economy, to employment, and to Israel's image worldwide. 220 classes with 6,600 pupils participated in the quiz. Ten classes took part in the quiz finals, which were

moderated by Dan Chamitzer.

ZIONISM OUIZ FOR FAMILIES

The sixth consecutive Zionism Quiz for Families was held this year on the initiative of the Israel Activities and Countering Anti-Semitism Department, and in cooperation with the Ministry of Jerusalem and Heritage. In this special project, Israeli families compete to demonstrate their knowledge of Zionism and Jewish

heritage. 160 municipal guizzes held around the country, with the participation of thousands of families, preceded the main quiz.

An audience of 1,000 gathered in the Jerusalem Theater for the final round of the Quiz, which was broadcast for the first time on Independence Day on Channel 12. Ten families of diverse configurations competed. The grand prize: a tour in the footsteps of Herzl and his Zionist activity in Europe.

EUROPEAN CONFERENCE FOR COUNTERING ANTI-SEMITISM, UK

Over 120 Diaspora Jewish leaders attended the European Conference for Countering Anti-Semitism and BDS, held by the Israel Activities and Countering Anti-Semitism Department in December 2018, in cooperation with the Zionist Federation of United Kingdom and Ireland. The conference addressed legal issues and options for coping with Anti-Semitism, and allowed participants to share incidents and consult with the representatives of numerous European countries. The conference included several discussion and dialogue groups encompassing organization representatives, activists from across Europe, and student representatives from around the world. The conference coincided with the publication of a comprehensive survey by the European Union Agency for



Fundamental Rights (FRA), which pointed to a continued troubling upsurge in anti-Semitic incidents and a sense of insecurity on the part of EU Jewish communities.

SAYING HATRED AND ANTI-SEMITISM STOP HERE!

Anti-Semitism is resurgent, and violent anti-Semitic incidents are now occurring on a daily basis around the world, endangering Diaspora Jewish lives. The Israel Activities and Countering Anti-Semitism Department has responded by organizing local 'Hatred Stops Here' rallies in the Diaspora and Israel.

On Sunday, 3 Adar 5779-March 10, 2019, local activists and Jewish community members gathered at dozens of venues worldwide, where they stood with placards calling for an end to the hatred.

The main Israeli rally was held in the National Institutions Building plaza.



מחלמות ההסתדרות הציונית העולמית מחלקות ההסתדרות הציונית העולמית

MESSAGE FROM THE CHAIRMAN

Rosh Chodesh 5780 October 2019

Dear Members of the Zionist General Council,

This gathering of the Zionist General Council is essentially the last gathering until the next congress to be held in a year's time. This is an excellent opportunity to present the activity taking place in the different departments and units as an interim summary for our members. You can get an impression of the intensity and diversity of the activities and events and see the remarkable journey of the renewed World Zionist Organization since it separated from JAFI ten years ago.

At the outset, we wish to list some statistics that will illustrate the great change; and we will refer to these details later. First of all, the budget. Over these years, the WZO budget has grown threefold (net; without) the participation of JAFI in the Shlichut Division and the Rural Growth and Development Division's budget). The significant growth in revenues stems from two main sources: KKL and government ministries' designated budgets. On the other hand, pursuant to the agreement to separate from JAFI, JAFI's participation in the WZO budget was terminated entirely.



Concurrent to the budgetary increase, WZO has developed considerably. The scope of activity has grown and the number of departments increased. Apart from the Chairman's office and the divisions for which it is responsible, we currently work in Israel and in the Diaspora through 7 departments and sub-departments, as you will see in the attached report. In addition, we have posted 4 management representatives in the large Jewish communities of North America, South America, France and England as well as a number of department shlichim and local employees. Together, all of these staff members have increased activity and strengthened our presence in the field.

I wish to focus on a few general comments with regard to the different departments, in order to present the change vis-à-vis the past and to highlight our renewed activity.

The Department for Activities in Israel & Countering Antisemitism, headed by WZO Deputy Chairman Yaakov Hagoel, has grown from a small department with limited activity when it first opened into an established department with extensive activity in Israel and the Diaspora. The activity budget for Israel has grown significantly, thanks to government assistance; and the Department receives assistance from the Zionist Council whose branches are found throughout the country. Overseas activity is characterized primarily by informative educational conferences on the subject of anti-Semitism. Unfortunately, anti-Semitism is growing in many places around the world and the Department acts to increase public awareness and works with governments to strengthen their struggle against anti-Semitism.

In 2010, the Department for Diaspora Activities headed by Gusti Yehoshua-Braverman 'inherited' the Hagshama Department, and it became the first department to be significantly aided by the government from the outset. With this budget, we established the Planting Zionism Program with all its different components. Unfortunately, the government budgets were reduced, which is evident in the number of Planting Zionism shlichim in the Department. However, the Department has developed new programs over the years, and its activity is evident in many countries, especially in new communities that until recently had no official presence. This includes the attractive Mochileros Program.

The Center for Religious Affairs in the Diaspora, headed by Rabbi Yehiel Wasserman, has expanded its activity in the Diaspora through local entities, especially rabbis. I wish to emphasize the production of Torah study aids (haggadot, etc.) in different languages and the activity in the small communities that make use of these aids and the shlichim in a unique and exclusive manner. The Center has strengthened its lineup of Ben Ami shlichim and funds the program from its core budget, since government budgeting of the Planting Zionism program (and other programs) was recently stopped due to the Israeli elections.

The Education Department, headed by Silvio Joskowicz, was established at the last congress of 2015. With the expansion of WZO's activity in different countries, Hebrew language and Jewish-Zionist education were identified as essential fields of action. Consequently, the number of teacher–shlichim has tripled. There are currently

recently been held as well as forums for decision makers, the most prominent of which was the conference in Argentina. A report appears in the booklet.

As a sideline to the report on Hebrew and the Zionist Activity, I am pleased to announce the establishment of 3 Herzl Centers at the universities in Prague, Bucharest and Krakow. The centers were opened through an initiative of Prof. Itamar Rabinowitz in collaboration with WZO. At these academic centers, Hebrew language, the principles of Zionism based on Herzl's vision and Israeli current events are taught. This phenomenon is fascinating and

200 shlichim, and the number is growing. The Department is strengthening its stronghold in the field through conferences for educators and educational activists and decision makers. A number of such conferences have

additional centers may be opened in Europe.

The Aliyah Promotion Department, headed by Marina Koritny-Rosenberg was established at the last congress in 2015. Aliyah promotion was one of the leading values at the beginning of 2010; and we have created activity programs and established organizational infrastructure in a gradual and determined fashion. In 2014, an historic government resolution was taken on the matter of Aliyah promotion and its budgeting. Subsequently, in 2015, the Ofek Yisraeli Company that was established supports the Department's activity through government budgets. The Department's flagship project was the opening and operation of 250 (!!) Hebrew language Ulpanim in France,

Belgium, England and the U.S. (for Russian speakers), Brazil, Uruguay, Chile and Argentina.

The Department for Zionist Enterprises, headed by Dror Morag was established following the last congress in 2015. The Department invests efforts in making Herzl's vision of a model society a reality, through different programs and in collaboration with social organizations and institutions influential in Israeli society. Additionally, the Department is responsible The Central Zionist Archives which is celebrating its 100th anniversary, with events and exhibitions in a number of places across the country.

The Rural Growth and Development Division, headed by Gael Grunewald has been active for many years in the periphery and has undergone many transformations. Recently the Division overcame a political-constitutional crisis and resumed intensive activity in all regions of Israel's periphery. As part of the Zionist General Council, we will organize a tour of the settlements in the Gaza Perimeter, which are very grateful to the Rural Growth and Development Division for its wonderful activity to restore the infrastructure that was damaged as a result of the security activity in the region and for its significant contribution to settlements in areas of social stability and absorption of new populations.

This year, we marked the 70th anniversary of the bringing of Herzl's remains to Israel in accordance with the instructions of his will and testament and the decision of the young Israeli Government, close to the time of its founding. On this official memorial day, the President, Prime Minister, a representative of the Supreme Court and members of the WZO executive and the public at large were all in attendance. At the ceremony, we displayed an ornamental parochet (cloth) that was recently embroidered as an exact replica of the original one that disappeared during Herzl's original burial. The Prime Minister described the parochet and related to the content that was embroidered on it. The original parochet was embroidered by WIZO women in Austria, following a decision made by the 19th congress in 1935.

We are currently preparing for the third time to run 3 public Bible contests for adults to be held in Paris, New York and Buenos Aires. The winners of these contests will go on to the final to be held in Jerusalem during Chanukah 5780 – December 2019.

In September and October of 2019, we are opening a series of events to mark the 100th anniversary of the Third Aliyah. The events will be held during 2020, in various place in Israel, with the cooperation of organizations related to the Third Aliyah. Some of the events will focus on tours of the sites of the third Aliyah and around groundbreaking events, and others will be large-scale happenings for many participants. Over the year, we will run seminars on the subject; and a comprehensive educational curriculum is being planned for pupils in Israeli schools.

Next year, we will work harder to strengthen the programs we have built over the years. We know that the public in Israel and around the world is looking forward to them, appreciates the WZO for creating them and anticipates our new programs in the renewed spirit of the Zionist Movement. As we know – "Zionism is an Endless Ideal."

Avraham Duvdevani (Duvdev)
Chairman of the Zionist Executive

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ZIONIST GENERAL COUNCIL SESSION XXXVII/5

THE VISION OF
THE ZIONIST MOVEMENT
NEXT GENERATION
CHALLENGES AND ACTIONS

29 - 31 OCTOBER 2019

מושב הוועד הפועל הציוני הל"ז/5

חזון התנועה הציונית הדור הבא אתגרים ומעשים

ל' תשרי – ב' חשוון תש"ף

DEPARTMENTS REPORT

TO THE ZIONIST GENERAL COUNCIL XXXVII/5